

2024 SPONSORSHIP PACKET



 OPEN
STREETS
CORVALLIS
www.openstreetscorvallis.org



ABOUT US



Open Streets Corvallis is a free street festival that re-imagines our most shared of public spaces — our streets and parks — as places where people want to walk, bike, and play. About a mile of city streets are open to pedestrians, bicyclists, skateboarders... anyone who enjoys being active! Activities along the route and in the parks feature games, live music, art, food, and other entertainment for all ages and abilities.

Everyone can participate!

Our 2023 event brought together over 50 organizations, businesses and community groups. Participants walked, biked, rolled, and otherwise moved through two parks and the car-free streets between them. It is a family event that builds community, engages neighborhood activity, and improves the quality of life in Corvallis.





WHAT WE DO

- Improve the health of Corvallis residents
- Encourage physical activity
- Increase awareness of active, alternative, and sustainable transportation options
- Positively impact neighborhood livability and build community
- Bring together neighbors, residents, and visitors
- Create opportunities for businesses and groups, and recirculate money back into the local economy
- Have fun!





What would streets look like if people of all ages and abilities could travel comfortably and safely?

Each year, Open Streets Corvallis showcases temporary demonstrations, such as curb extensions, traffic circles, sharrows, and other street calming features. The life-sized installations let festival attendees see what people-oriented streets look like and how they actively encourage bicycling, make walking more pleasant, and improve safety.

STREET DEMONSTRATIONS



COMMUNITY SUPPORT



As an Open Streets Corvallis sponsor, you support active people and healthy neighborhoods, receiving publicity based on your sponsorship level.

Sponsorship is an opportunity to promote your company or business on the Open Streets Corvallis website, social media pages, our event t-shirts, and in an activity space on event day. There are many creative opportunities for your business to support Open Streets Corvallis.

Your support for Open Streets Corvallis goes to the Corvallis Sustainability Coalition, a local nonprofit network of organizations and individuals that work together to create a sustainable community. In addition, to Open Streets, the Corvallis Sustainability Coalition supports other community initiatives:

- **Buy Local First Campaign**, an opportunity for businesses and community members to join together to support the local community and economy during the holiday season.
- **It's on Us Corvallis**, a program where community-sourced funds provide meals for folks who need a boost, business to restaurants, and security to our friends and neighbors.
- **No Food Left Behind**, a waste prevention program, aimed at making small shifts in how we shop for, store, and prepare food.
- **Shift Together**, a campaign to address the climate crisis by helping everyone to shift to energy efficiency and renewable energy in a way that's equitable and accessible.

Open Streets Corvallis is a collaborative initiative by the City of Corvallis and the Corvallis Sustainability Coalition. The Corvallis Sustainability Coalition is a 501(c)3 nonprofit organization and your donation may be tax deductible.



YOUR IMPACT





IN THE COMMUNITY

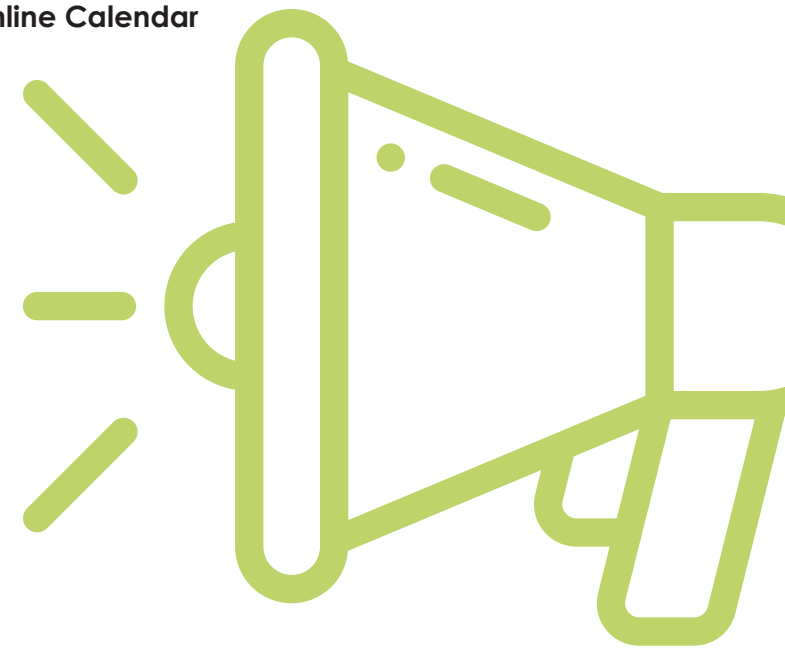
Posters	100 distributed to local businesses
Flyers	500 distributed to the community
Door Hangers	250 households
Volunteer T-shirts	150
Sponsor Thank You Signs	5 at the event

WEB, SOCIAL MEDIA, AND NEWSLETTERS

Open Streets Corvallis and the City of Corvallis have more than 7,800 followers combined. The Open Streets Corvallis Facebook event page had more than 18,000 reaches and openstreetscorvallis.org had more than 4,000 visits during event season.

Traditional and online media includes:

- City of Corvallis Webpage and Newsletter
- Corvallis Advocate Newspaper
- Corvallis Bicycle Collective Newsletter
- Corvallis School District Social Media Page
- Corvallis Sustainability Coalition Email List
- Darkside Cinema
- Gazette Times Newspaper
- Visit Corvallis Online Calendar



SPONSORSHIP LEVELS

FUN **\$150**

- Logo on website and “Thank You” signs
- 10’x10’ exhibition space

SUPPORTER **\$500**

- Logo on volunteer t-shirts
- Name in “Thank You” ad
- Mention on social media
- Logo on website and “Thank You” signs
- 10’x10’ exhibition space

ADVOCATE **\$1,000**

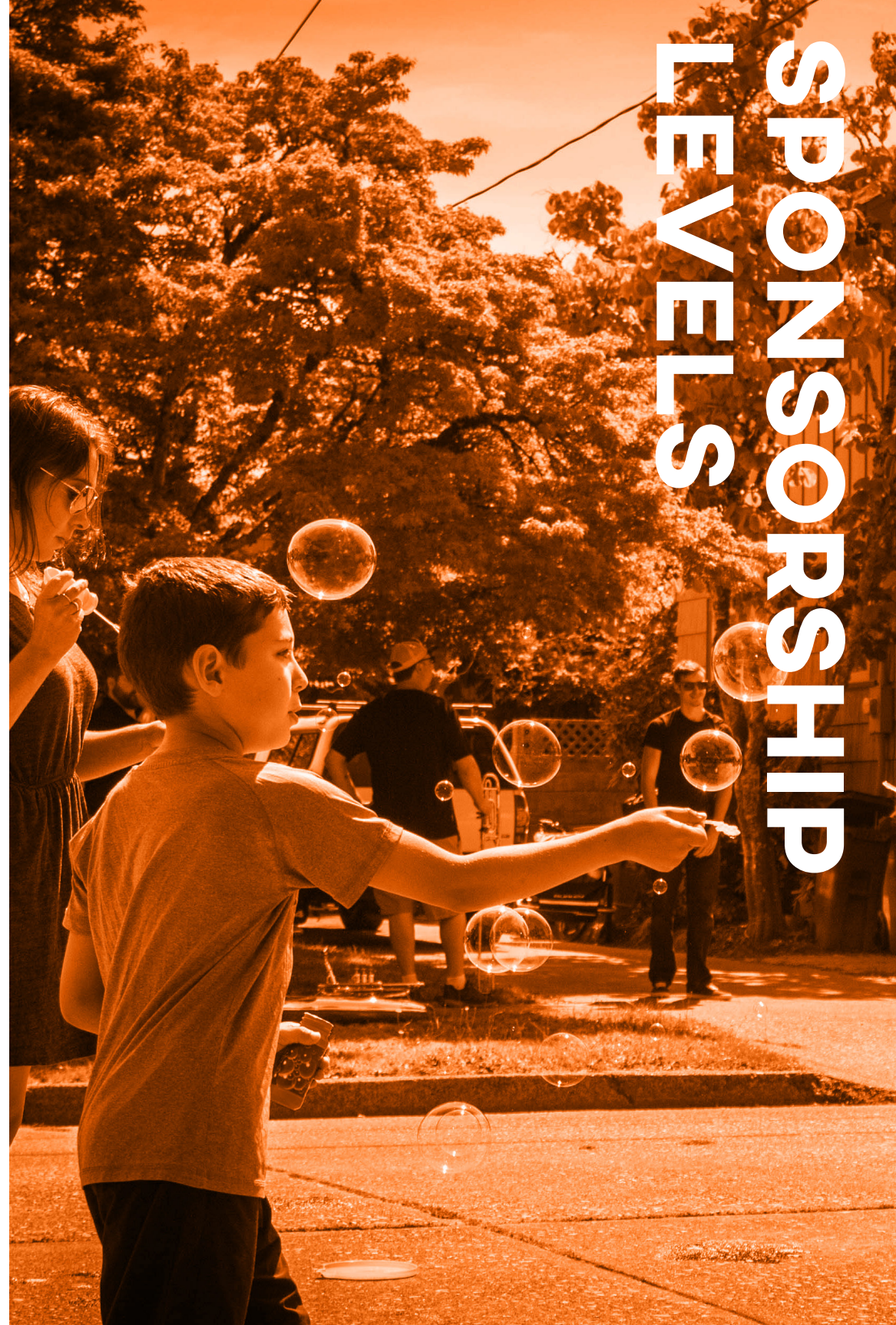
- Company banner displayed at event (1)
- Mentioned or logo in newsletter
- Logo on volunteer t-shirts
- Name in “Thank You” ad
- Mention on social media
- Logo on website and “Thank You” signs
- 10’x10’ exhibition space

PROMOTER **\$2,500**

- Logo on pre-event advertising
- Preference in location of activity
- Company banner displayed at event (1)
- Mentioned or logo in newsletter
- Logo on volunteer t-shirts
- Name in “Thank You” ad
- Mention on social media
- Logo on website and “Thank You” signs
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CHAMPION **\$5,000**

- Recognition on event-day signage
- Logo on pre-event advertising
- Preference in location of activity
- Company banner displayed at event (2)
- Mentioned or logo in newsletter
- Logo on volunteer t-shirts
- Logo in “Thank You” ad
- Mention on social media
- Logo on website and “Thank You” signs
- 10’x10’ exhibition space



BECOME A SPONSOR



Open Streets Corvallis Sponsorship Form

If interested, please fill, and cut out the sponsor sheet provided. Please deliver to the address provided or email a scanned copy.

Company Name (as you would like it displayed)

Contact Name

Address

Phone

Email

Yes! I will sponsor Open Streets Corvallis at the level indicated below:

Fun (\$150) Advocate (\$1,000) Champion (\$5,000)
 Supporter (\$500) Promoter (\$2,500)

Sponsorship Total

In-kind sponsorships are equivalent to half cash value. We can discuss options that work for you.

Signature

Please send an invoice. Check Enclosed
(Please make checks payable to Corvallis Sustainability Coalition, a 501(c)3 nonprofit organization. Your donation may be tax deductible.)

Deadlines: Please respond by **May 1, 2024**, to receive maximum recognition on early print items (posters, etc.). We are unable to guarantee all benefits if the enclosed form is not returned to the Corvallis Sustainability Coalition by the deadline.

Please make checks payable to the Corvallis Sustainability Coalition

Mail:
PO Box 2310
Corvallis, OR 97339

Online:
openstreetscorvallis.org

Questions? Contact Lindsey Almarode at the City of Corvallis.
(541) 766-6729 x5012 Lindsey.Almarode@corvallisoregon.gov

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[instagram/openstreetscorvallis](https://www.instagram.com/openstreetscorvallis)

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